



# NATIONAL FALLEN FIREFIGHTERS FOUNDATION

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Good Day:

On behalf of the National Fallen Firefighters Foundation, I want to invite you and members of your community to attend the 30th Annual National Fallen Firefighters Memorial Weekend on October 14-16, 2011. During this Weekend, a grateful nation will honor 72 firefighters who died in the line of duty in 2010, and 17 from previous years. We will have public affairs specialists available to help you tell this important story of how we pay tribute to your community's firefighter(s).

In addition to your reporting, and for those who are unable to make it in person to the Memorial Weekend, we are providing live television coverage of both the Candlelight Service on Saturday and the Memorial Service on Sunday. You can access our telecast free of charge by satellite and via the Internet. Besides using the telecasts to gather video for television newscasts, we encourage you to rebroadcast these signals on your TV stations, secondary digital channels, cable channels and stream it on your website.

Please see our website at: [Weekend.FireHero.org](http://Weekend.FireHero.org) for information on how to access these broadcasts. If you have any questions on how this can be done, please contact PrepNet at (800) 500-5164.

The loss of a firefighter is felt deeply by the Nation's fire service family. I hope you can join us in honoring America's fallen firefighters and their families and in paying tribute to all those who carry on the tradition of service.

Sincerely,

Chief Ronald J. Siarnicki  
Executive Director

Chief Dennis Compton, Chair  
Board of Directors